

TESTIMONIALS

Selected Highlights:



"Jeremiah has a way of **shifting your perspective**. By helping us see through our customers' eyes, he guided us through a process that was both enlightening and incredibly valuable."

B. Bansbach, Nike Innovation Labs



"Jeremiah doesn't just teach; he catalyzes real, **measurable change**. His strategies led to a huge increase in successful product launches."

A. Asa, ING Group



"Jeremiah has an **extraordinary talent** for sparking breakthroughs. Innovation can often seem overwhelming, but Jeremiah made it approachable. His methods gave our team the confidence to make smart, effective decisions."

R. Hunt, Etsy



"Jeremiah's keynote **electrified** our event, earning the highest audience rating in our event's history."

P. Briscoe, Ericsson



"Jeremiah has *redefined* what our audience expects from a speaker."

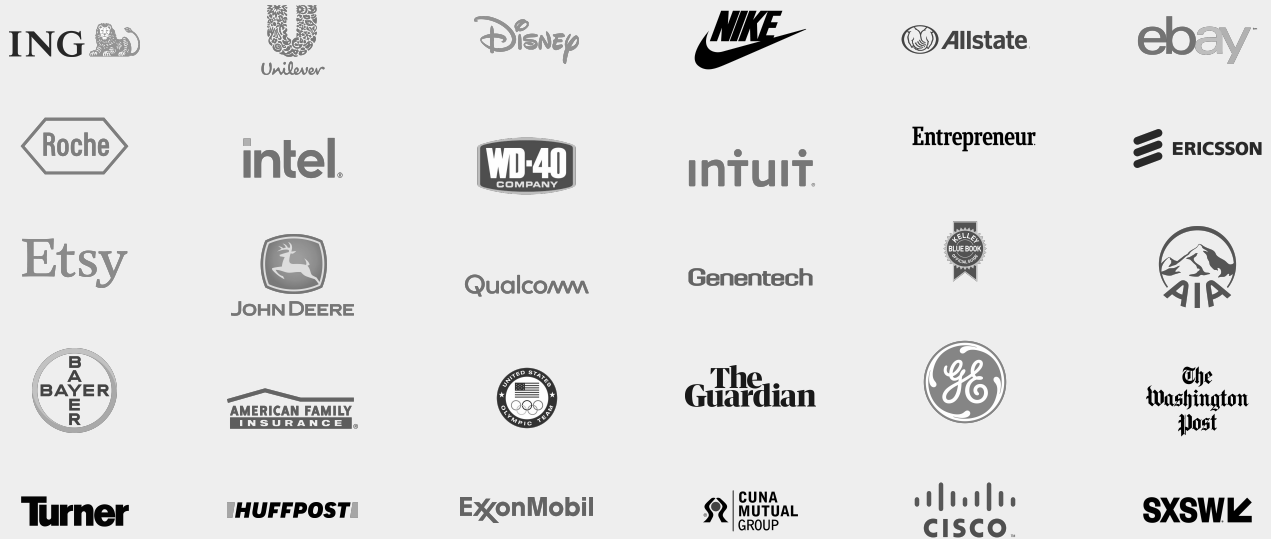
Ruben Cantu



PAST KEYNOTE APPEARANCES INCLUDE

- South By Southwest
- Creative Mornings
- Innov8rs Conference
- Mind The Product
- Harvard Business School (Guest Lecturer)
- Lean Startup Conference
- General Assembly
- CETYS (Centro de Enseñanza Técnica Y Superior University)
- ProductTank
- AIGA (American Institute of Graphic Arts)
- AMA (American Marketing Association)
- Frost & Sullivan Innovation Conference
- Growth Marketing Conference
- Intrapreneurship Conference
- Startup Weekend
- i9 Conference
- San Diego Startup Week
- Startup Marketing Conference
- Impact Hub
- Lean Startup Circle
- Turner Innovation Summit
- Happy Startup Summercamp
- Lean Transformation Summit
- Startup Istanbul
- Kuala Lumpur Venture Capital Summit
- Ericsson Innovation Summit
- #Hookedfest
- Startup Rodeo
- ISDI Talks

PAST ENGAGEMENTS INCLUDE



Highlights: Conferences, Events & Associations

"Jeremiah is exceptional. His deep expertise and engaging style kept us hooked, and the insights he shared made a massive impact long after the keynote."

V. Azarov, Founder, Growth Marketing Conference

"Jeremiah's presentation transformed our annual conference, shattering all previous satisfaction metrics since we began tracking them a decade ago. His magnetic presence and provocative insights sparked intense discussions that rippled through every breakout session. Six months down the road, our leadership team regularly cites his frameworks as turning points in their strategic thinking. What started as a keynote has evolved into a lasting catalyst for change across our organization."

American Marketing Association

"Jeremiah stands out as an exceptional keynote speaker, combining insight, polish, and genuine audience engagement. His professionalism, expertise, and ability to deliver real value make him a go-to choice for impactful opening presentations."

G. Hoffman, Organizer, Startup San Diego

"At Mind The Product London, Jeremiah's session provided our audience with remarkably practical insights into customer-led innovation. As conference organiser, I was particularly impressed by how he balanced theoretical frameworks with real-world application, which is precisely what our product community values."

Martin Eriksson, Co-founder & Conference Chair, Mind The Product



Jeremiah Gardner

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Highlights: Corporations & Enterprise

"In marketing, all we care about is traffic and incrementality. It's like squeezing water from a rock. We've been concerned with what eBay's problems are not what the customers' problems are. Due to Jeremiah's presentation, we've seen a tangible transformation in terms of the company mindset around innovation. We've awakened to the power of customer empathy and experimentation."

P. Donzier, VP Product Management, eBay

"What sets Jeremiah apart is his ability to connect with people on a deep level. His keynote led our team to insights and solutions we hadn't considered before."

D. Heyward, VP Innovation, American Family Insurance

"Jeremiah is a dynamic speaker with impressive stage presence, combining deep expertise with authenticity to engage audiences and drive innovation. His blend of charm, knowledge, and genuine desire to help others succeed makes him stand out in a crowded field of experts."

L. McGuigan, Global Enterprise Business Development, Acumatica



"Jeremiah has a unique ability to shift the focus onto what truly matters—the customer. His keynote was a game-changer, pushing us to dive deep into understanding our customers' perspectives and challenges. While zooming in on your consumer can be tough, Jeremiah showed us that it's the only path to real progress in uncharted territory. His insights were not just helpful—they were transformative."

E. Happel, Director Strategy, Nike



Rachel Navarro
Global Innovation, Roche Diabetes Care

"Whether your fire is entre- or intra-preneurial, the process, the tools, and the experience Jeremiah brings will change you."

"Jeremiah's sessions weren't just informative—they were a masterclass in applying innovation within a large organization. We left feeling ready to make real change."

D. Meister, VP Product Definition, Product Management and Clinical Development, Siemens

"Jeremiah showed us how to fall in love with the problem. The power of his process is in making innovation achievable and impactful. I talked to more customers in 3 days with Jeremiah than I have in 10 years."

J. Lawson, John Deere

A handwritten signature of Jeremiah Gardner in black ink.

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