

Stage Intro

Short Intro (30 Seconds)

Every one of us is an explorer. Every time we start something new or lead through change, we're moving into territory without a reliable map.

Our next speaker helps people get better at it.

He's led innovation from the C-suite, advised organizations like Roche, Nike, and GE, and is the Wall Street Journal bestselling author of *The Lean Brand* and the forthcoming *The Read*. He's also a technical cave diver, and in a cave, reading conditions honestly is what gets you home.

Please welcome **JEREMIAH GARDNER**.

Long Intro (60 Seconds)

Every one of us is an explorer.

Every time we start something new, lead through change, or face a situation we've never seen before, we're moving into territory without a reliable map.

Our next speaker has spent two decades learning what it takes to do that without losing our way.

He's led innovation from the C-suite, advised organizations including Roche, ING, Nike, and GE, and delivered more than 100 keynotes around the world. He's the Wall Street Journal bestselling author of *The Lean Brand* and the forthcoming *The Read*, and co-founder of DeadReckon.

He's also a technical cave diver and dive instructor. In an underwater cave, there's no light and no direct route to the surface. What gets you through isn't bravery. It's discipline: reading conditions honestly, staying connected to the line, and adjusting as the environment changes.

Please welcome **JEREMIAH GARDNER**.

